

PRESS SERIES COLOR PRINTING SYSTEMS simply smarter

Do more with color and expand your power of expression with industry-leading 6-color printing technology.

The **Color Press Series** from Sharp delivers unrivaled capabilities to digital printing. With stunning 4-color imaging that can be augmented with printing of up to 6 specialty colors in one pass, the Sharp Color Press Series can make your print jobs virtually come to life. Create a variety of metallic effects with Silver and Gold underlay or add bright Pink for an innovative, eye-catching design.

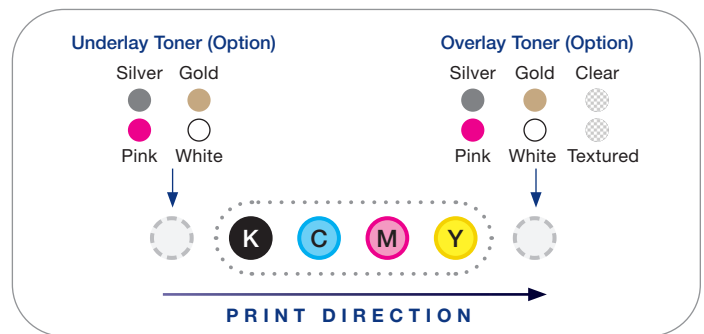


The BP-1200S Color Press Series shown in a full configuration.

Unleash your design potential like never before!

Superior imaging begins with stunning 4-color quality.

The Color Press Series is built on a proven CMYK system, making it the perfect choice for a broad range of digital jobs. Take on more specialty short runs without compromising.



- High-speed printing **up to 120 ppm** even when printing in 6 colors.
- Ultra-high output resolution at **2,400 x 2,400 dpi**.
- Supports **a broad range of paper stock** from 52 gsm to 400 gsm.
- Create eye-catching metallic colors with the **Color-Logic Metallic Color System™**, or add dazzling neon effects with the **Touch7 Neon Color System™**.
- **In-line sensor (ILS)** helps ensure precision registration, image stabilization and calibration, all at rated speed.
- Print professional **full-bleed documents and banners** with versatile finishing options.
- **27"** (diagonally measured) **high resolution** display provides easy operation and offers an engaging user experience.
- Small particle **toner delivers smooth reproduction**, balanced density and solid color fill.
- Powerful **Fiery print server** maximizes engine performance with superior image processing.
- **Time-saving purge function** automatically ejects misfeeds for jam removal that is virtually hands-free.
- Maximum **paper capacity** 13,250 sheets.
- Specialty toner can be layered together or combined with CMYK to create stunning **spot colors** and metallic effects.
- **Built-in cooling module** cools printed output during operation, to ensure proper finishing and stacking.
- Specialty toner cartridges can be easily swapped out enabling **fast changeovers** for custom jobs with virtually zero waste.
- **ENERGY STAR® 3.2** certified. Imaging products meeting this standard help contribute to a cleaner environment.

