## Innovative Laptops from Dynabook







## A New Name. From the Laptop Experts.

For 35 years, the world knew Dynabook as TOSHIBA PC. A trusted brand responsible for creating the world's first laptop, shaping the face of mobile computing, setting the standard for quality and reliability and selling 170 million laptops worldwide.

Today, Dynabook is a wholly-owned subsidiary of Sharp Corporation and a part of the Foxconn Technology Group family of companies. To commemorate this new beginning and honor the Toshiba legacy, the name was changed to Dynabook.

Dynabook continues to deliver the same superior level of quality and reliability in its diverse portfolio of professionalgrade hardware and software offerings, including awardingwinning mobile computers, innovative wearable devices, augmented reality applications and security solutions ideal for enterprise, SMB and education markets.



# What's in a Name?

The Dynabook brand has a storied history within the computing market. First, as the name used by Alan C. Kay for his imagined portable computer concept to the Toshiba Dynabook TIOOOSE introduced in 1989. And, ultimately, becoming the flagship brand for Toshiba laptops in Japan. As Dynabook embarks on this next chapter, it's proud of the legacy of innovation and mobility the Dynabook name represents.

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## A Legacy of Mobile Expertise.

For more than three decades, Dynabook has shaped the mobile computing landscape by taking chances to push beyond the status quo.



#### What does it take to be called 'the expert'? Ceaseless innovation for one.

At Dynabook, it all started by debuting the world's first laptop in 1985 with the Toshiba T1100 (pictured above), which sparked a revolution of thinner, lighter and more powerful mobile computing devices, including more than 30 World's First Technologies.

Dynabook pioneered the integration of longlasting compact batteries for laptops, pushed the boundaries of display capabilities, led the miniaturization of components and materials for maximum portability, and advanced breakthroughs in thermal management via patented Fresh Air Cooling and Multiple Heat Pipe Designs. It also introduced a new type of mobile computing with the world's first Windows 10 Pro AR Smart Glasses.

Dynabook will continue to reinvent mobility and expand mobile computing portfolios so customers can work smarter and accomplish more.

# The Evolution of Innovation.

35 years of experience, more than 30 World's Firsts, including

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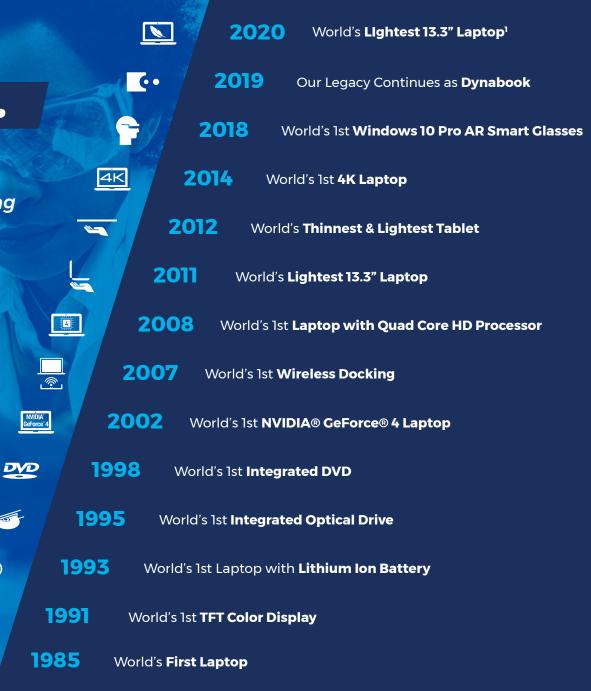
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1<sup>st</sup>

World's

First

Laptop



## **Backed by Titans.**

Dynabook's strength is demonstrated by the support of its two technology titans, Sharp Corporation, which purchased Dynabook in 2018, and technology titan Foxconn Technology Group, which is a principal investor in Sharp and represents a unique resource.

This impressive backing, together with a mobile heritage, has allowed Dynabook to bolster itself from a financial, technology, procurement and manufacturing perspective to expand business with new products and services all meet customers' needs.

#### SHARP:

Sharp specializes in simple-to-use, up-to-date office technology that can help remove business barriers and create a Simply Smarter Workplace by improving communication, efficiencies, workflows and security.

#### FOXCONN

Foxconn, a Fortune Global 500 company, is the world's largest provider of electronics manufacturing services and the third-largest technology company by revenue.

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## **SHARP**<sup>®</sup>

#### FOXCONN®

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## Strong Partnerships = Strong Products.

In 1985, the T1100—the world's first laptop computer—featured an Intel® 80C88 (4.77MHz) processor and Microsoft's MS-DOS 2.11. It became the epitome of power and performance for mobile computing. Three decades later, this unique partnership of technology pioneers, maintains and goes beyond just incorporating hardware and software into award-winning mobile computing solutions.

Dynabook has collaborated on various milestones with Intel and Microsoft, including **power management, forwardthinking form factors, wireless docking and nextgeneration security** to evolve the mobile computing space. This collaborative relationship with Intel and Microsoft gives a unique insight to develop products which shape the face of the mobile computer marketplace.

Rest assured, a Dynabook laptop will always feature the latest technologies from Intel and Microsoft in addition to our own innovations and design standards.



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## The In-House Advantage.

Dynabook products are meticulously designed and rigorously engineered to deliver a superior level of quality and reliability. We continue to be the only major PC vendor to employ an in-house approach to designing, engineering, manufacturing and testing products to deliver superior quality and reliability.

With every product brought to market, unmatched knowledge base and customer feedback is applied in virtually every phase of the process. This unrelenting commitment to delivering the best is found in every element of these professional-grade laptops and results in some of the industry's lowest failure rates.





## **Rigorous testing. For better <u>results</u>.**

For long-term durability, rigorous product testing measures are conducted to improve quality and reliability. Dynabook products undergo drop, spill and pressure simulations via HALT (Highly Accelerated Life Testing). For high-usage components, such as the hinge, ports and keyboard, five years of open and closing, plugging and unplugging and typing are simulated. And finally, the Portégé laptops are designed to pass the U.S. Military (MIL-STD-810G) standard testing methodologies for altitude, drop, dust, extreme temperatures, humidity, shock and solar radiation to demonstrate the strength and durability of these business laptops.

Put it all together and you can rest assured – when you turn to Dynabook you're not just getting time-tested mobile expertise, but a laptop you can count on day after day.

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## Award-Winning Portfolio of Innovation

#### Focusing exclusively on mobility for 35 years, Dynabook is the mobile

Dynabook is the mobile computing expert and understands the needs of the market.

Within the Tecra<sup>®</sup> and Portégé<sup>®</sup> product families, a wide-ranging portfolio of laptops from entry-level to premium and traditional clamshell to multi-function convertibles are offered.

Dynabook continues to focus that same relentless pursuit of excellence with a progression of cutting-edge mobile solutions that help mobile professionals excel where, when and how they want.

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### **Portégé**®

#### A Showcase of Technology for the Ultimate in Mobility

Designed for those who demand the thinnest, lightest and ultimate in mobility. The Portégé product line delivers the latest in design and innovation, such as the world's lightest 13.3-inch laptop<sup>1</sup>, award-winning 2-in-1 computing solutions and an extensive collection of Windows Secured-core PCs, the most secure Windows devices available today.





#### **Tecra**<sup>®</sup>

Performance Laptops that Mean Serious Business

A collection of productivity workhorses, the Tecra family of laptops offer everything a professional user could want to succeed in any computing environment. Featuring powerful processors, robust connectivity and enterprise-grade security, the Tecra portfolio does not disappoint.

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<sup>1</sup>Based on 13.3" laptops with 10th Generation Intel Core U Series processors as of January 5, 2020

## Satellite Pro<sup>™</sup>

No-Compromise Style, Productivity and Value

Satellite Pro<sup>™</sup> is a family of laptops with modern designs and all-round computing capabilities that deliver exceptional value ready for the most demanding tasks required by today's workers and students.





## dynaEdge®

AR Smart Glasses – A New Vision for the Workplace

Our dynaEdge AR Smart Glasses solution is a wearable, hands-free Augmented Reality tool designed to help large enterprises improve efficiency, quality and operating flexibility. As the first smart glasses solution running Windows 10 Professional with an Intel<sup>®</sup> Core<sup>™</sup> processor, the dynaEdge AR100 Smart Glasses seamlessly integrate into an organization's existing infrastructure and security protocols.

## **Create the Laptop You Want**

Whether you want the highest performance possible or an extremely budget friendly configuration, customers can completely customize the Portégé and Tecra laptops to the specification that best suits their needs. And, because manufacturing is done in our own factory, these uniquely configured laptops can be delivered in a matter of days instead of weeks.



## **Lending a Helping Hand**

Dynabook offers unique services that allow IT organizations to become efficient, more secure and to access field service engineers and a variety of unique services, including PC Imaging, Custom BIOS Configuration, Asset Management, Custom Logo and Absolute Factory Activation.

### **Protecting Your Investment for the Long Haul**

The laptop is a critical component to the success of any mobile professional and any down time means lost opportunities. Dynabook offers its customers a range of **industry leading warranty options** including a new, premier standard warranty – called +Care Service<sup>SM</sup> warranty with On-site.<sup>+</sup>

## +CORe<sup>®</sup> Service Warranty with On-Site

Available on select laptops, +Care Service<sup>SM</sup> warranty with On-site gives Dynabook customers access to the company's network of expert service professionals. The flexibility afforded to customers via +Care Service warranty with On-site allows customers to get their laptop **fixed quickly**, conveniently and most importantly the way they want it.

+Care Service warranty with On-site services include **Depot Repair, Carry-In, On-Site, Customer Replaceable Parts** and **Technical Phone Support**. And, for customers working internationally, Dynabook offers access to a global network of Carry-In Authorized Service Providers.







+ Dynabook's standard limited warranty terms are available at www.support.dynabook.com/warranty

## World-Class Support

With technology rapidly changing and more people working beyond the office, IT departments are constantly facing challenges that require flexibility from their technology providers. A world-class service organization, backed by engineering teams in the US and Japan, support our Dynabook laptops and solutions through phone, online or in-person services.

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#### **Online Support Resources** Available 24/7

Dynabook offers extensive online support on the website. Customers can gain access to product support, download system drivers and software updates, use the vast community forums to find answers to questions, order replacement parts and track the status of a repair as well as register products and review warranty information.

Customers can also take advantage of the Troubleshooting Assistant to help solve problems and order customer replaceable parts such as AC Adapters, HDDs and batteries.



#### **Trusted Repair Providers**

More than 1,000 Authorized Service Providers (ASP) around the world are trained and certified to diagnose and repair Dynabook laptops. Service providers are easy to find via the ASP finder tool on the Online Support Website.

#### **Fixed in No Time**

The Dynabook Depot Repair service offers customer mail-in service. Once it is determined that the laptop needs a closer look, we will ship a box and provide shipping labels all at no cost to the customer. Dynabook strives to complete the process including repair in less than five business days.



#### **On-Site Repair**

Not everyone has the time to ship away or drop off their laptop for service. This is why Dynabook offers on-site repair. Working with the Dynabook On-Site Team to determine the issue, a certified repair technician with replacement parts will be sent to the customer's corporate location or home office to resolve the issue with as little disruption as possible.

## Dynabook and the Environment

**Dynabook** is passionate about environmental conservation and goes beyond recycling. They have carefully developed a strategy centered on sustainability to ensure products, people and policies unite to minimize the impact on the environment—today, tomorrow and in the future.

To provide environmentally conscious products and services throughout their lifecycle, Dynabook focuses on planet-conscious design measures, such as energy conservation, resource-saving, recycling and reduction or elimination of specific chemical substances.

Dynabook also institutes a Green Procurement initiative, which means procuring products, parts, components and materials with minimal environmental impacts from supply chain partners.

These measures and the procurement policy reduce the environmental impact, specifically in the prevention of global warming, lowering carbon footprint and preserving natural resources.







## **More than Products**

**In addition** to Dynabook's commitment to producing environmentally conscious products, they comply with applicable laws, regulations, industry guidelines and standards.

Dynabook assesses business operations, products and services on the environment, including impact on biodiversity. Objectives and targets for the reduction of environmental effects are specified, including the prevention of pollution.

Dynabook's mission is to enhance all business associates' and employees' environmental awareness through activities and their participation in training and educational sessions. They also work with local communities on impactful green programs.

While Dynabook is proud of the programs and policies already in place, there is always more to be done. That's why Dynabook is continuously evaluating, updating, and improving environmental management and sustainability strategies. For 35 years, Dynabook has pioneered, partnered and perfected mobile computing to create the Dynabook Difference. We are ready to become your mobile IT partner and demonstrate how this difference sets us apart from the competition.

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For more information about Dynabook products & services, visit:

us.dynabook.com



us.dynabook.com





Pulse Technology (888) 357-4277



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